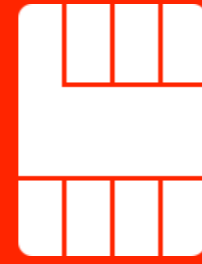


## Key Benefits

- 0 Actively win repeat patronage and boost sales by offering discount coupons to select customers via SMS Campaign;
- 0 Frictionlessly get walk-in customers to subscribe to your SMS Campaign;
- 0 Build a database and community of loyal customers who are truly interested in hearing from your business and are likely to refer more customers;
- 0 Empower customers to send their feedback and complaints using SMS. Receive their messages on Cecula website. Take informed action.

## Start Building a Customer-Centric Restaurant Today!



### STEP ONE

Login to <https://cecula.com/sync> to Buy a Dedicated SIM with Hosting plan on Cecula Sync Cloud.



### STEP TWO

Generate your campaign banner containing an OPT-IN QRCode and instruction for subscribing manually.



### STEP THREE

Print and place the banner on your service counter, dining tables, walls or any other noticeable spot within your restaurant.



# Cecula SyncCloud

for your  
Restaurant

### IMPORTANT

Scan this QR Code to subscribe for our up to 50% discount offers.



or simply text

**OPT IN to 0909 000 0246**

You can opt-out at anytime  
by sending  
**OTP OUT to 0909 000 0246**

CONTACT US

<https://www.cecula.com/sync>

0909-000-0246 [sync@cecula.com](mailto:sync@cecula.com)

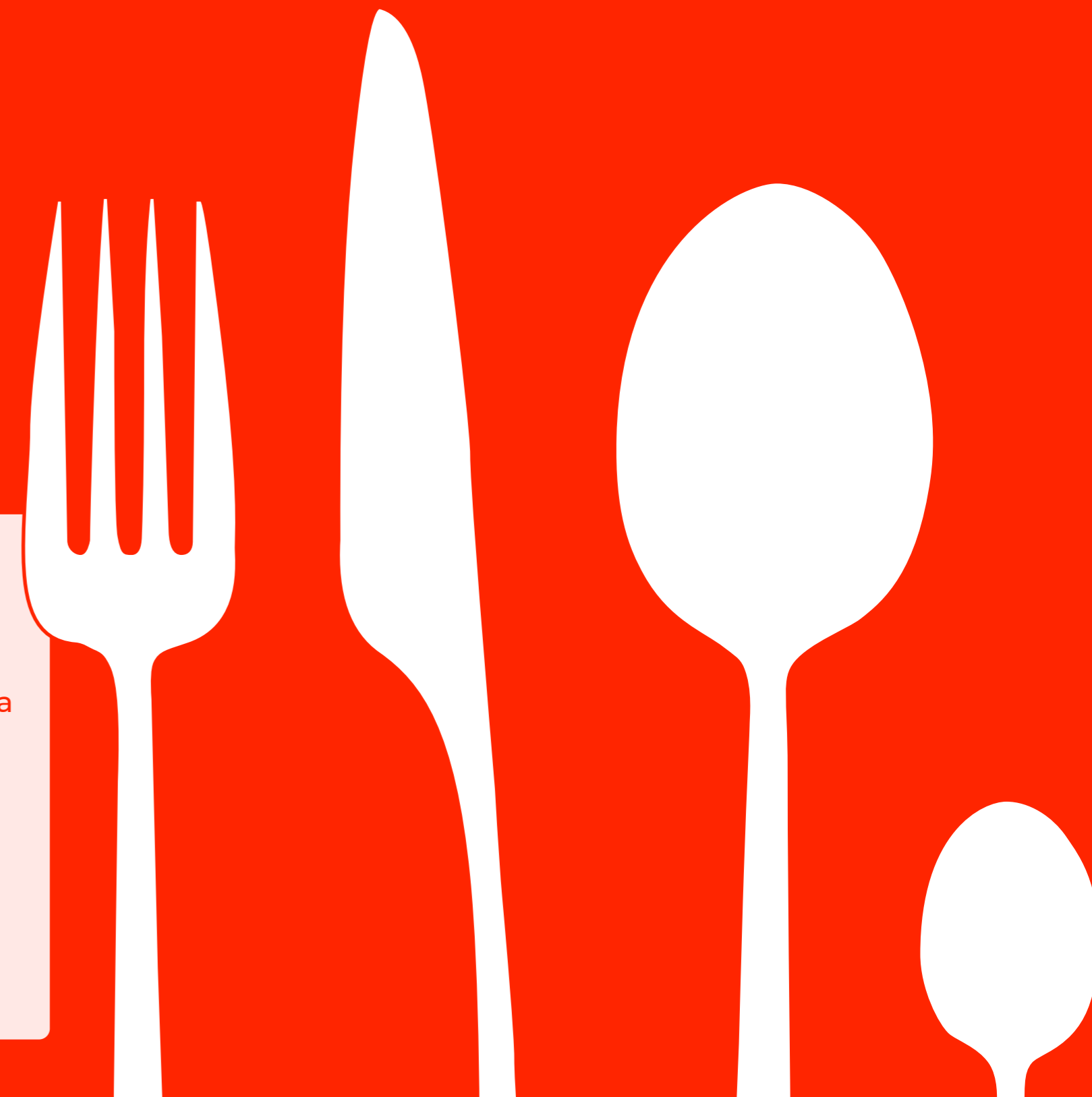
@officialcecula @officialcecula @officialcecula

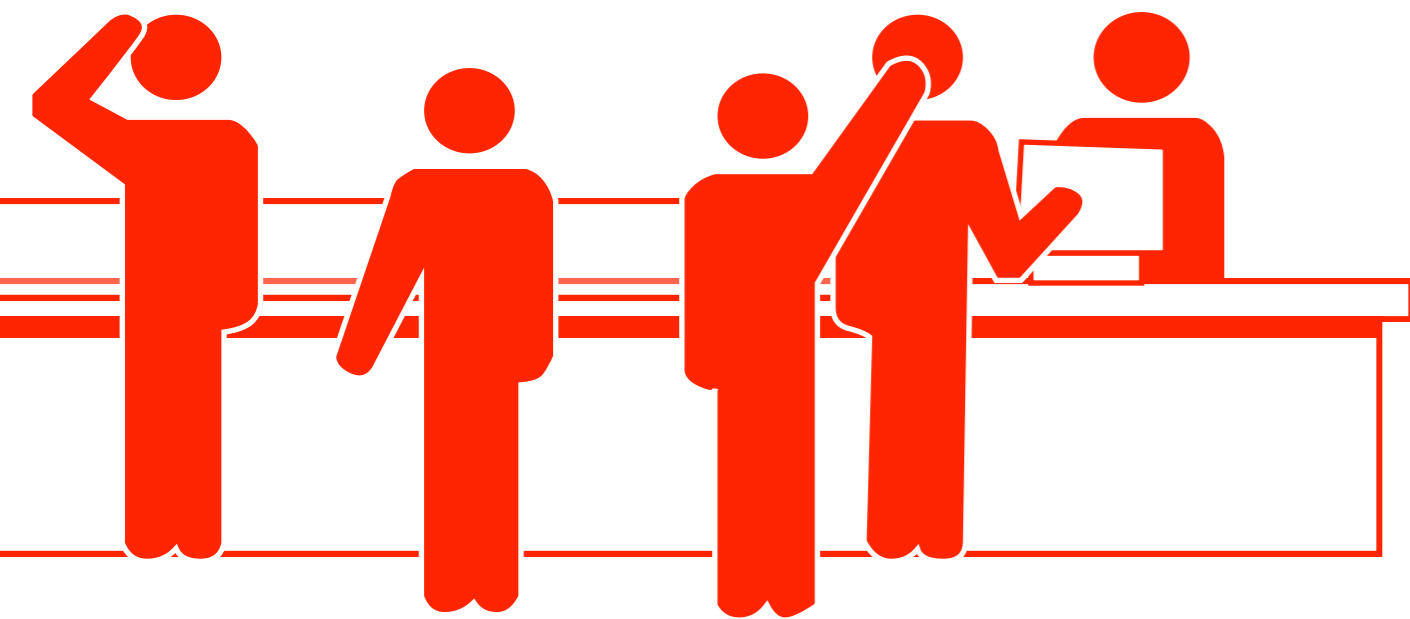
officialcecula officialcecula

### OFFICES

Akees Plaza (Opp. Ibom Hall),  
IBB Avenue, Uyo, Akwa Ibom

5B Adisa Lawal Keshinro,  
Ajah - Lekki Phase 2,  
Lagos





## Reasons: Not to collect Customers' Numbers at the Service Counter

- 0 Some customers are visitors to your location and are not likely to return until another event brings them back. Sending them offers might be a total waste of resource and may be perceived as a disturbance.
- 0 It would increase the amount of time spent attending to a customer which could agitate other hungry customers waiting on queue and result in loss of sales when impatient customers walk out.
- 0 Customers would be asked for number on a repeat visit to your restaurant and end up feeling unrecognised and unvalued by the business.
- 0 Uninterested or angry customers can dampen the morale of your service employees.

# Build your Restaurant Customer Engagement Frictionlessly with Cecula Sync.

Empower your customers to subscribe for and unsubscribe from offer notifications by themselves.

## More Benefits. Using Cecula.

### Customer Feedback

Your existing customers are carriers of the information you need to make the next decision about your products, services and experiences. Empower them to text their complaints and suggestions to a system where you can manage them with ease.

### 100% SMS Delivery

With Cecula Sync your sms campaign messages will deliver regardless of the operator-level DND by routing messages targeting numbers on DND through your mobile phone and using phone credit

### Two Way Messaging

With the combined power of Cecula and Cecula Sync you can receive and respond to customer messages from the Cecula Web Portal. In fact, you can now engage in LiveChat with customers that don't have internet.